

RESPONSIBLE INVESTING

Capabilities Overview

WHAT IS RESPONSIBLE INVESTING?

At PNC, we view Responsible Investing (RI) as a goals-based investment strategy that employs a lens or filter to help implement portfolios that align with clients' goals, intentions, values, or missions that intend to:



Avoid Harm

Excludes or restricts certain portfolio exposures that may conflict with a set of values, and/or one's mission.



Benefit Stakeholders

Proactively supports certain values or causes by assessing and engaging on ESG-related factors.



Contribute to Solutions

Defines a specific, targeted impact and allocates capital toward that objective.

WHO WE SERVE

We build customized Responsible Investing solutions to meet the needs of institutions, high-net-worth individuals and families based on the unique characteristics of our clients' mission and values.

We believe there's no one-size-fits-all approach to integrating RI in an investment portfolio. We combine our robust investment strategy, manager research, and portfolio construction processes with data-driven insights on environmental, social, and governance (ESG) issues to develop RI solutions.

STRATEGIC PROCESS

Our comprehensive approach is designed to understand client goals and align those goals to real, attainable solutions through investment strategy, portfolio construction, manager due diligence, and security selection.



- Understand client values and intentions.
- Deep dive quantitative and qualitative analysis to generate meaningful insights.
- Determine where the portfolio may be aligned or where opportunities may exist.

- **Socially Responsible:** Removing companies or industries with activities that clients find objectionable
- **Sustainable/ESG:** Risk management & ESG opportunities
- **Thematic:** Target specific impact objectives & financial return

- **Negative screens:** Tobacco, alcohol, gambling, weapons, pornography, fossil fuels.
- **Assessing ESG criteria:** CO2 emissions, executive compensation, waste reduction, product safety, diversity, equity, and inclusion
- **Target solutions for:** Climate change, education, healthcare, financial inclusion, food and nutrition

- ESG Integration
- Customized screening
- Proxy voting
- Impact Investing

* Please note these are examples and are not to be considered an exhaustive list.

CUSTOMIZED SOLUTIONS FOR RESPONSIBLE INVESTING



ESG and Sustainable Solutions: Dedicated investment products specifically designed for responsible investing purposes



ESG Integration: Mutual funds, ETFs and SMAs that incorporate ESG factors into portfolio construction and security selection



Active Overlays: Customized equity and fixed income strategies based on ESG criteria



Passive Overlays: Customized index-based strategies based upon ESG criteria



ESG Diagnostics: Ability to analyze mutual funds and ETF holdings based upon both positive and negative ESG metrics to identify exposures



Advocacy: Proxy Voting Guidelines (ESG and Catholic values) that can reflect an investor's responsible investing values



Integrated Reporting: Transparency and reporting for responsible investments

QUESTIONS?

Please email us at responsibleinvesting@pnc.com or contact your PNC Investment Advisor

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